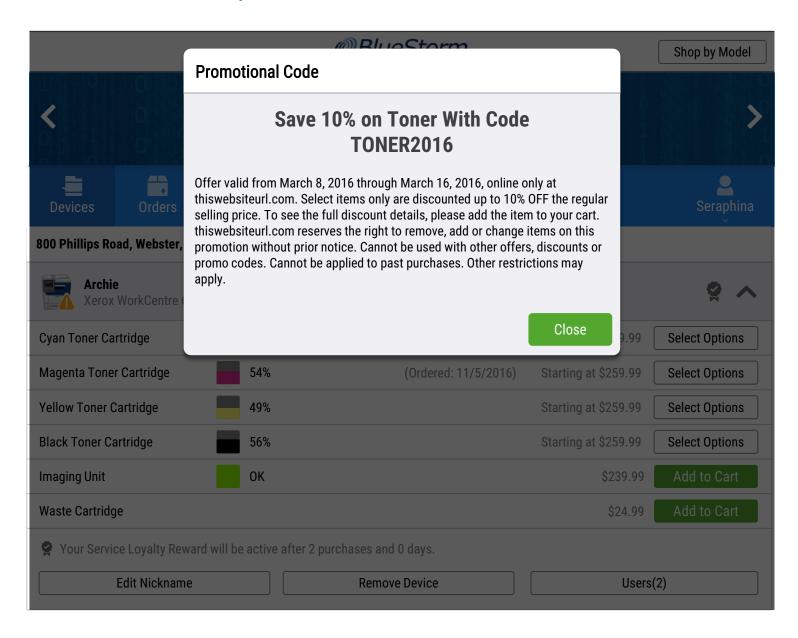


Promotional Banner Concept

md



Promotional Banner Concept

xs, sm, md

The promotional notification is comprised of 5 pieces of data:

1) A png. or .jpeg image for use in the carousel. - REQUIRED

2) "Alt" text appropriate for the image/promotion. - REQUIRED

The whole banner (with the exception of the navigational arrows and the "dot" buttons) is a selectable area which displays the modal popup.

Save 10% on Toner With Code
TONER2016

• • • •

- 3) Text for the title for the promotion's modal. REQUIRED
- **5)** Text for the details for the promotion's modal. This text is left-aligned and wraps as needed. This field should also honor a line break tag (
br>) so the author can intentionally insert line breaks. This text is "body" size & style (18px, Regular). REQUIRED

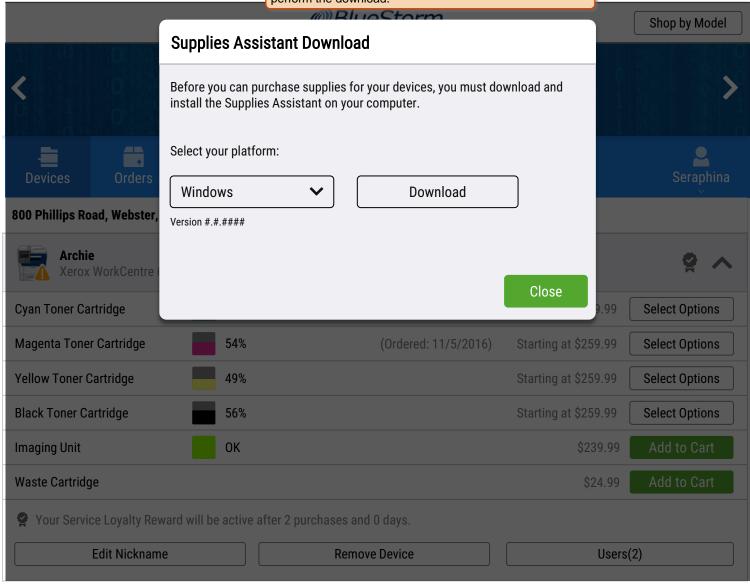
Save 10% on Toner With Code
TONER2016

Offer valid from March 8, 2016 through March 16, 2016, online only at thiswebsiteurl.com. Select items only are discounted up to 10% OFF the regular selling price. To see the full discount details, please add the item to your cart. thiswebsiteurl.com reserves the right to remove, add or change items on this promotion without prior notice. Cannot be used with other offers, discounts or promo codes. Cannot be applied to past purchases. Other restrictions may apply.

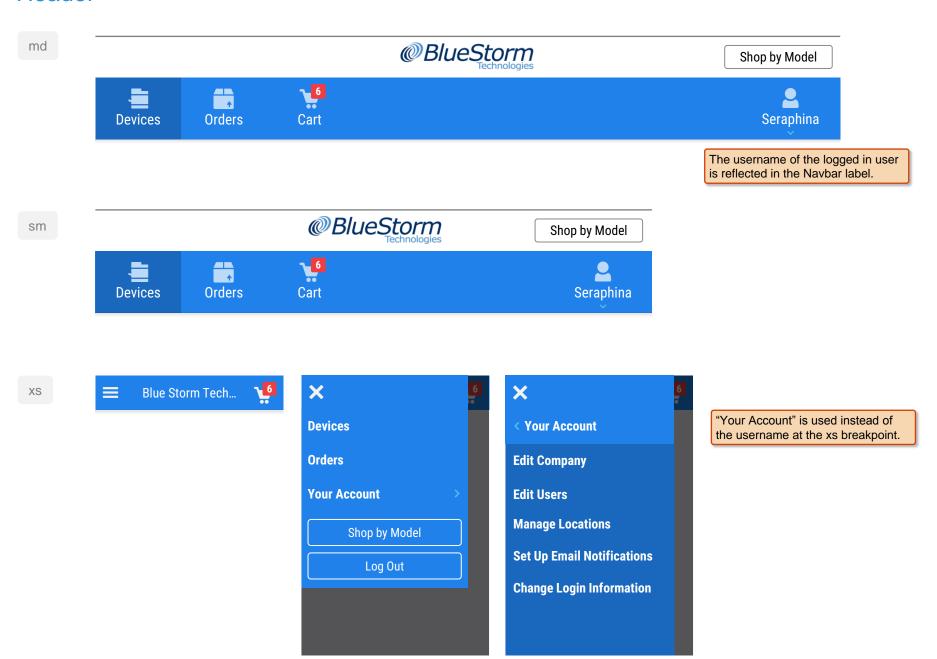
Promotional Banner Concept

The promotional modal can support other content as required by the program. For example, a modal promoting the Supplies Assistant Download may include controls to perform the download.

md



Header



Header: Details



Scale and center the logo horizontally and vertically to fit in the provided space. Note, the black line in this example marks the top most part of the browser page, it is not part of the design.



Cart Badge:

This number represents the total number of items contained in the cart, including all locations as a single total. For example, if location 1 contains 4 items and location 2 contains 2 items, the total number of items shown in the badge is 6. This number persists when items are contained in the cart. If the user logs out with items remaining in the cart, the cart will contain those items upon re-entry and the badge will display the number of items.

The badge represents the total number of items in the cart. For example, if the user has a quantity of 4 identical cyan toner cartridges in the cart, the badge will show 4 in addition to any other items in the cart.

A user can add multiple items to the cart simultaneously by increasing the quantity of the item to more that 1 in the 'Add to Cart' popup.

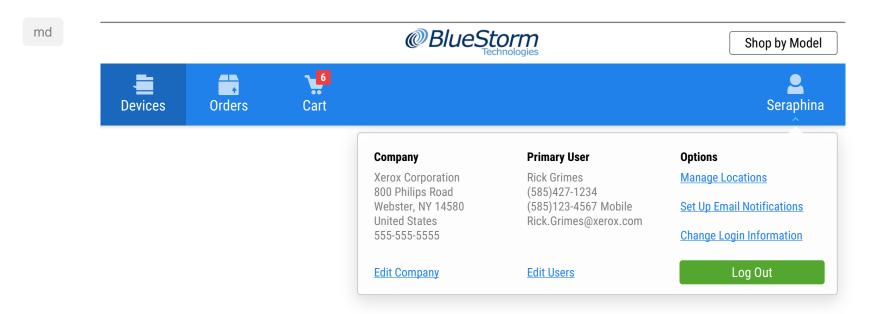
The number will decrease when:

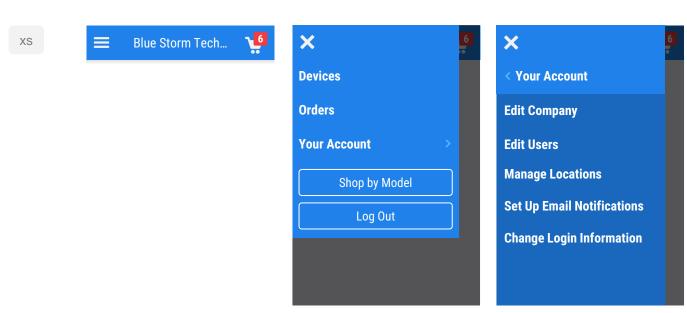
- 1) The user removes items from the cart
- 2) The user completes the checkout process for 1 or multiple locations

If the Cart is empty, the badge will show a '0' and the background is dark gray.

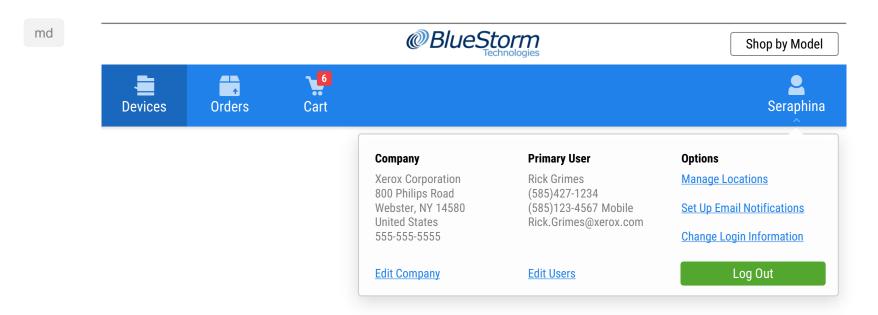


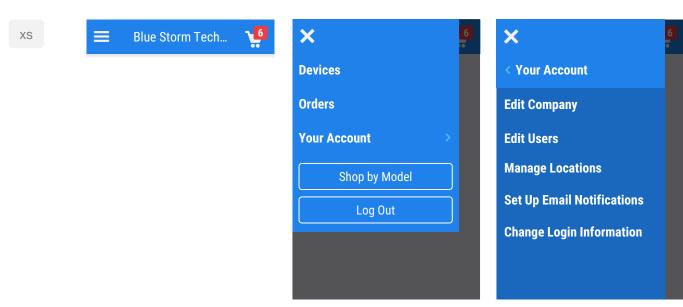
Header: Your Account



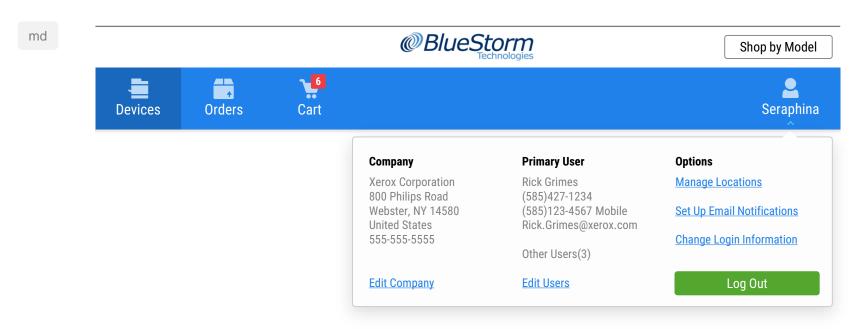


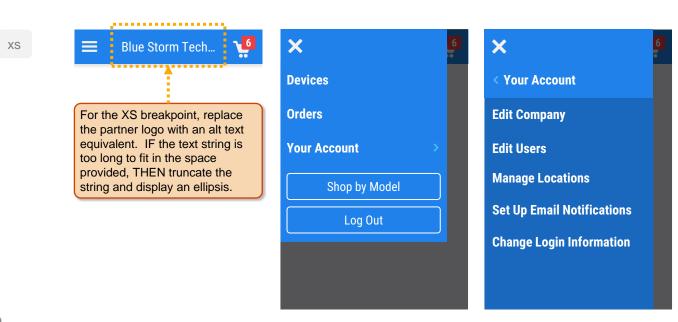
Header: Your Account





Header: Your Account > Additional Contacts



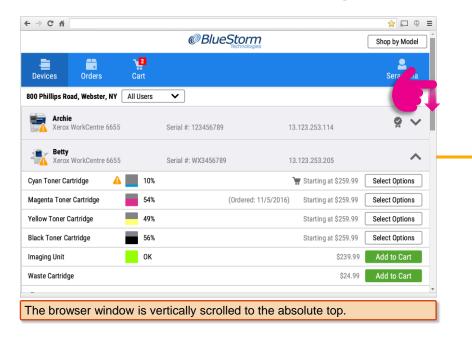


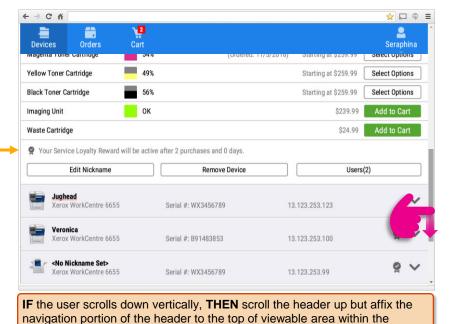
Header: Workflow > Affix Navigation When Scrolling











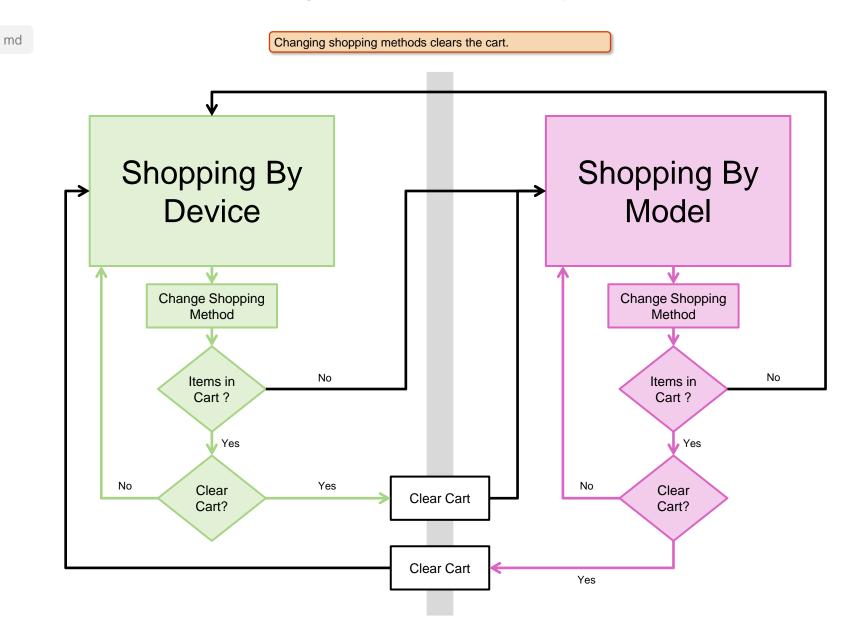
← → C ni 0 When the content in the browser window is @BlueStorm scrolled to the Shop by Model absolute top branding and the navigation is portions of the header are visible. Seraphina **Orders** Cart Devices

browser window.



When the content in the browser window is scrolled downward, the navigation portion of the header is affixed to the top of the viewable area.

Header: Flowchart > Shopping Method Button > Empty Cart



Footer

mo

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sm

eConcierge powered by Xerox

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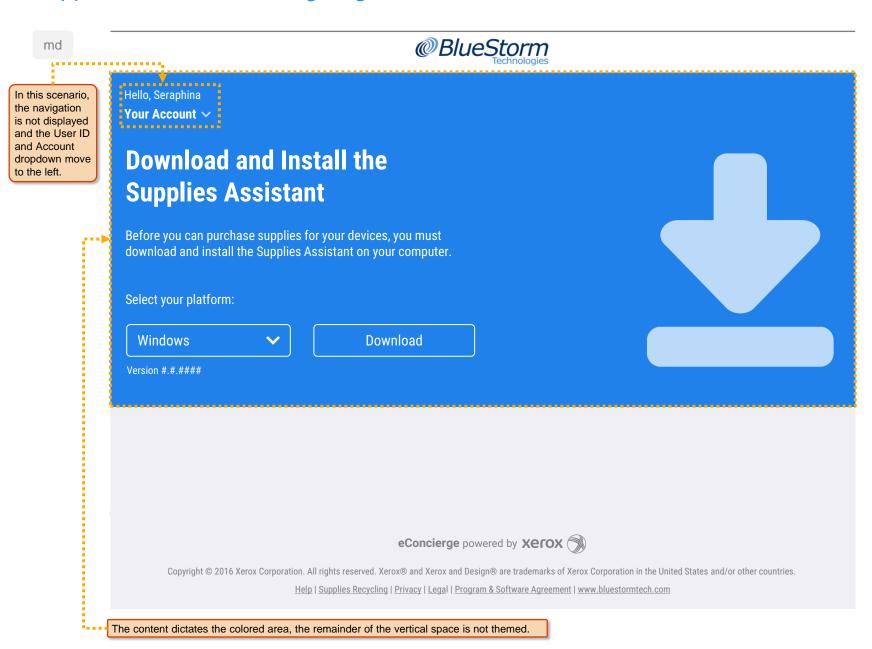
XS

eConcierge powered by Xerox

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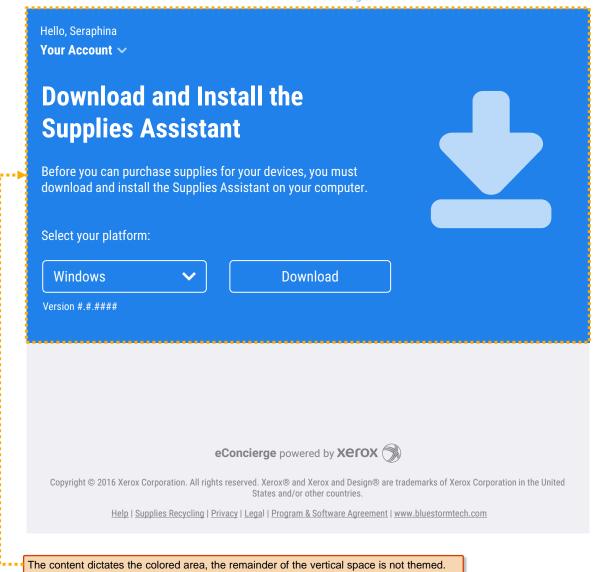
Supplies Assistant Landing Page: Themed > Blue



Supplies Assistant Landing Page: Themed > Blue

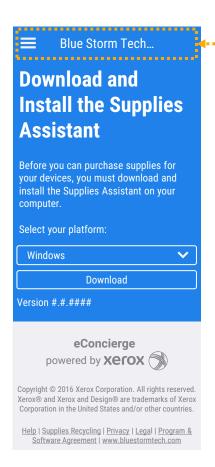






Supplies Assistant Landing Page: Themed > Blue





In this scenario, the navigation contains access to only the User ID and Account Information. The Cart Glyph is not displayed.

IF the user is using a non-mobile browser (i.e. using a Windows or Mac OSX desktop computer), **THEN** display this screen.

Supplies Assistant Landing Page: Download Not Available On Smartphone





Blue Storm Tech...

Supplies Assistant

Before you can purchase supplies for your devices, you must download and install the Supplies Assistant on a Windows or Mac OSX computer.

The Supplies Assistant cannot be installed on a mobile device.

eConcierge
powered by Xerox

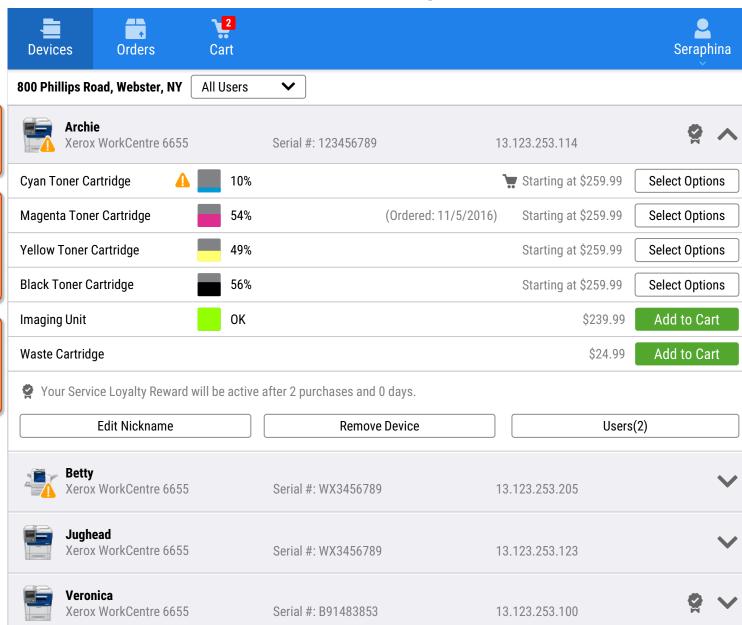
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IF the user is using a mobile device, **THEN** display this screen instead of the default Supplies Assistant landing page. This requires the Customer Portal application to detect a mobile device **NOT** the XS breakpoint.



Shop by Model



On Entry,

state.

list.

display the first device in the list

in the expanded

Sort order is

alphabetical

descending with <No

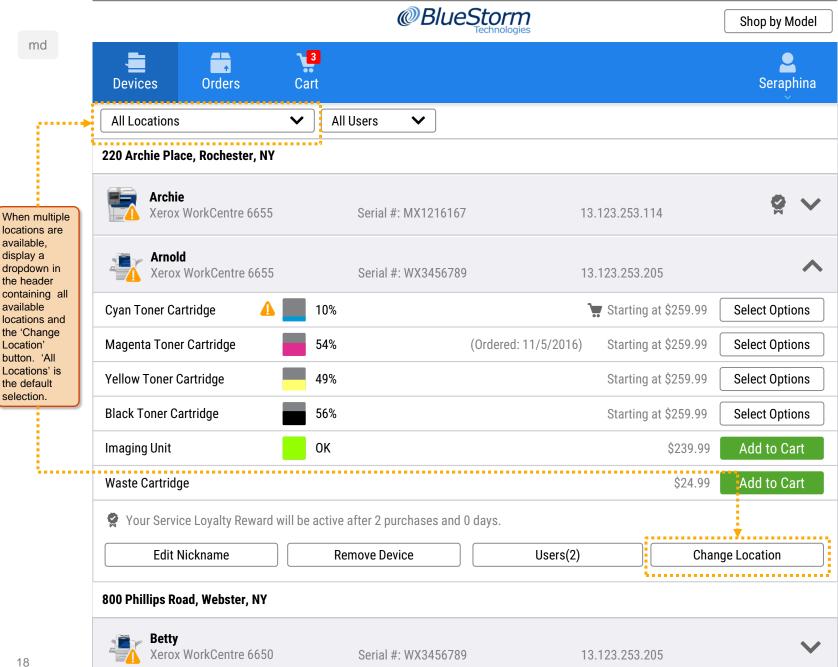
Nickname Set> devices at the bottom of the

Selecting an expanded

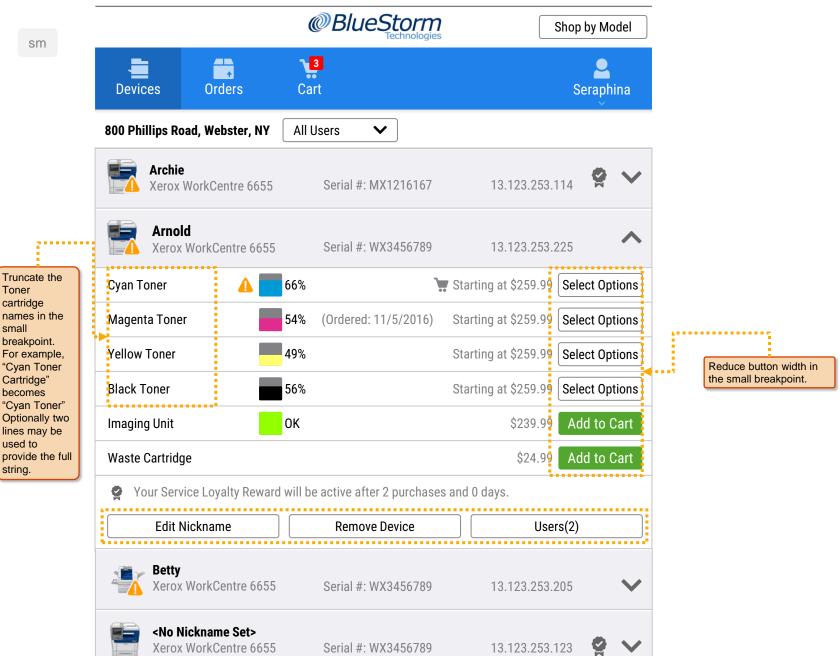
device row will close it. All rows may be

contracted simultaneously.

Devices Tab: 2+ Locations > All Locations

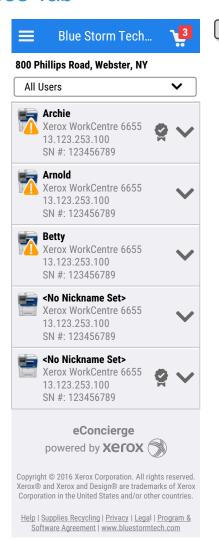


Devices Tab

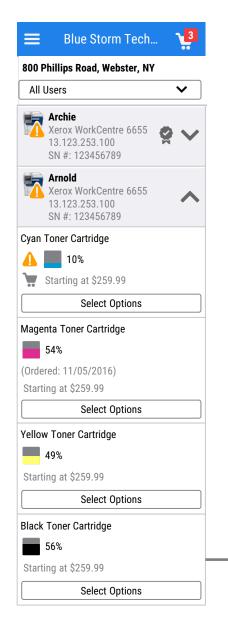


Devices Tab





Collapsed

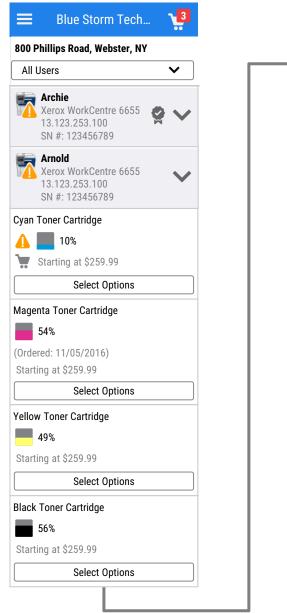


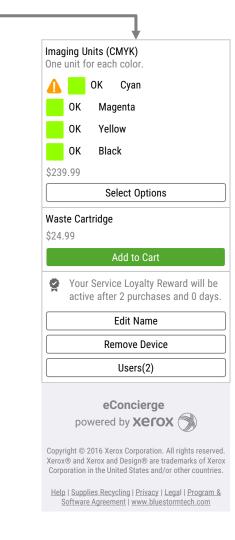
Imaging Unit \$239.99 OK Add to Cart Waste Cartridge \$24.99 Add to Cart Your Service Loyalty Reward will be active after 2 purchases and 0 days. **Fdit Name** Remove Device Users(2) **eConcierge** powered by **Xerox** Copyright © 2016 Xerox Corporation. All rights reserved. Xerox® and Xerox and Design® are trademarks of Xerox Corporation in the United States and/or other countries. Help | Supplies Recycling | Privacy | Legal | Program & Software Agreement | www.bluestormtech.com

Expanded

Devices Tab: Individual Imaging Units

XS





Devices Tab: Heading

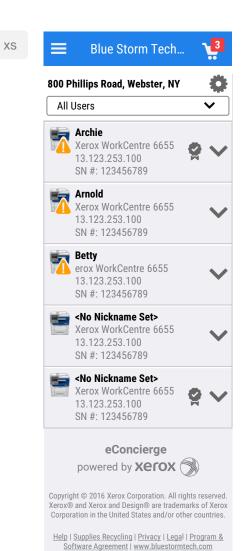
md 800 Phillips Road, Webster, NY All Users **~** 800 Phillips Road, Webster, NY All Users V All Users Seraphina Smith **Carl Grimes** When multiple Users are available, display a dropdown in the header containing all available Administrators. When multiple locations are available, display a dropdown in the header containing all available locations. All Users All Locations V All Locations All Users **All Locations** 220 Archie Place, Rochester, NY 800 Phillips Road, Webster, NY 1100 Trevor Run, Rochester, NY

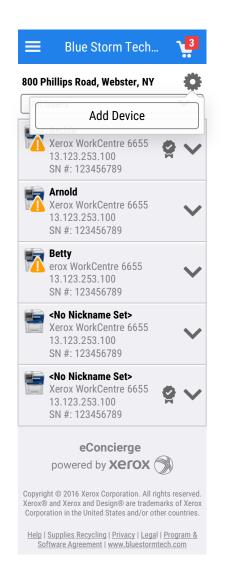
Devices Tab: Future > Heading > Future

md 800 Phillips Road, Webster, NY All Users V Add Device 800 Phillips Road, Webster, NY All Users V Add Device 800 Phillips Road, Webster, NY All Users V Add Device 800 Phillips Road, Webster, NY All Users **~** Add Device The 'Add Device' button will be supported

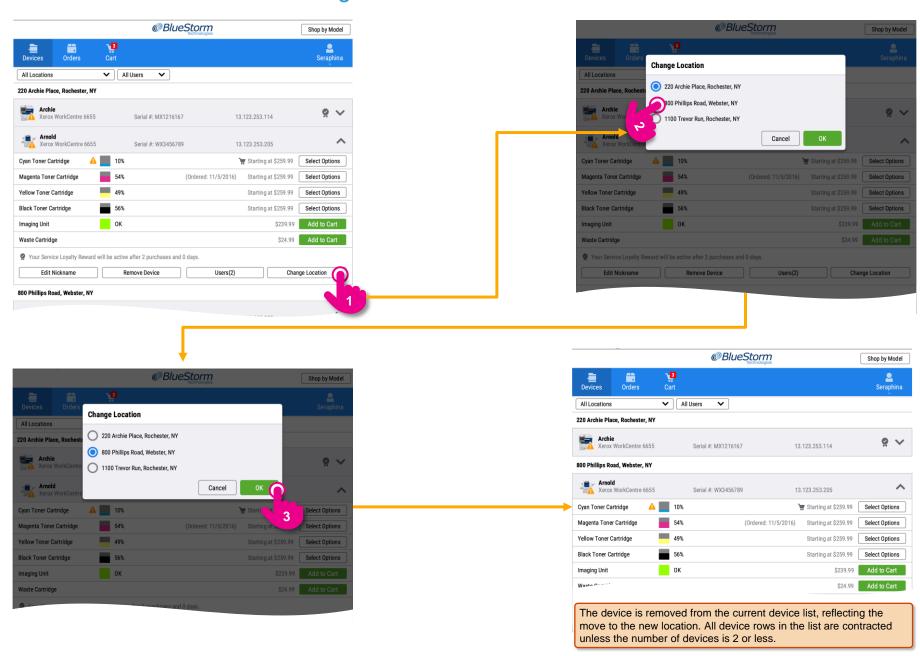
in the future.

Devices Tab: Future > Heading > Add Device



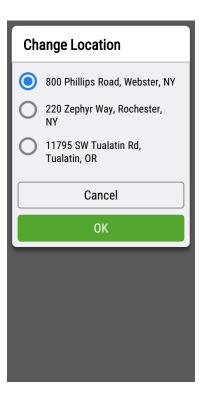


Devices Tab: Workflow > Change Device Location

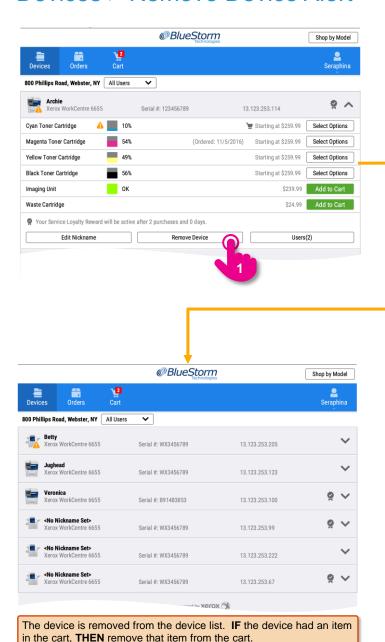


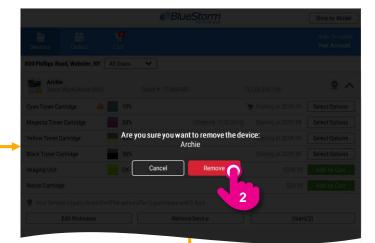
Devices > Change Location



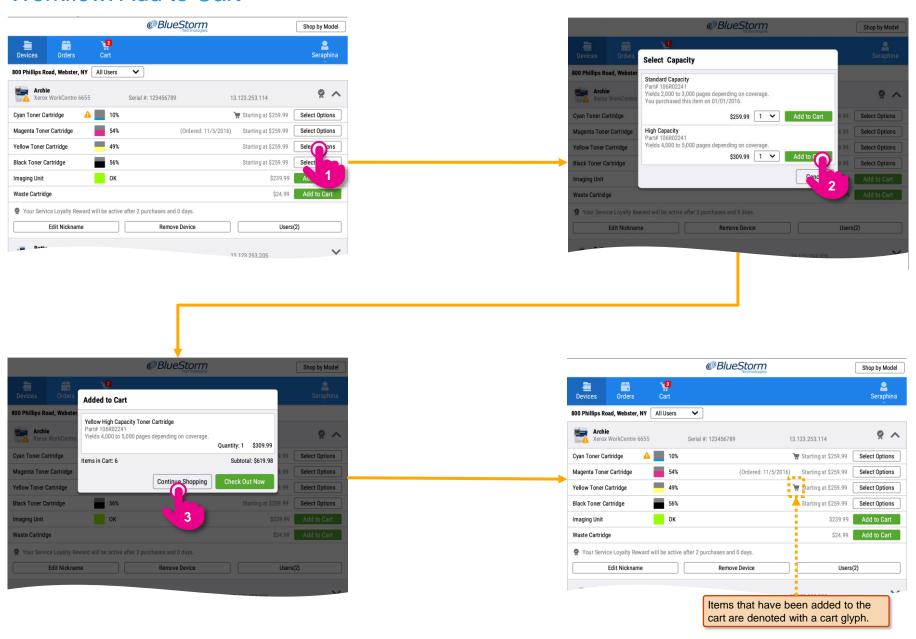


Devices > Remove Device Alert

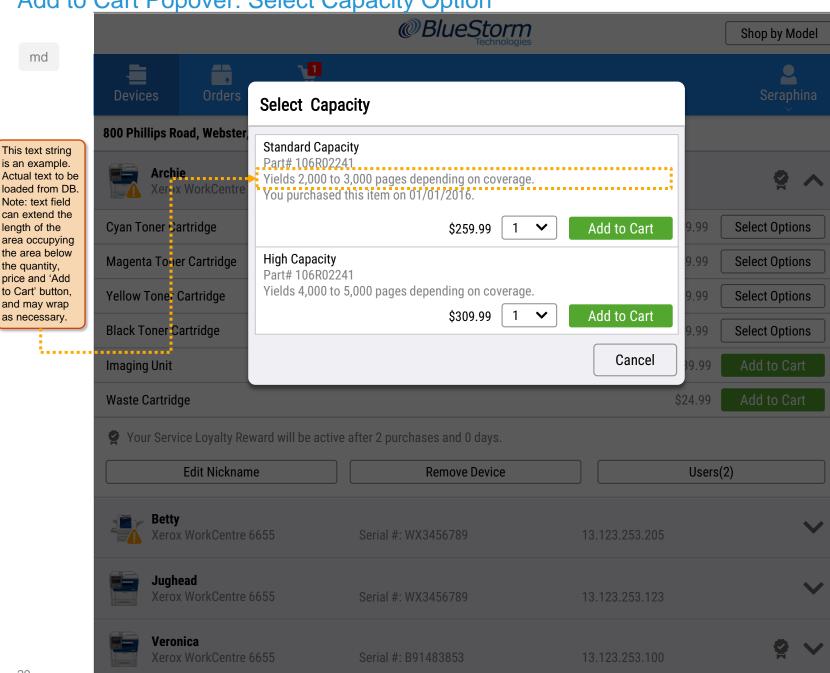




Workflow: Add to Cart

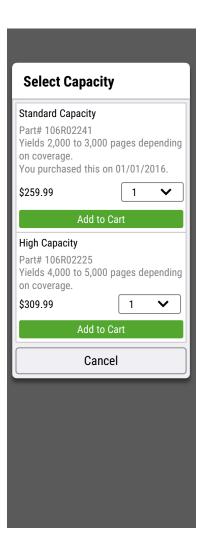


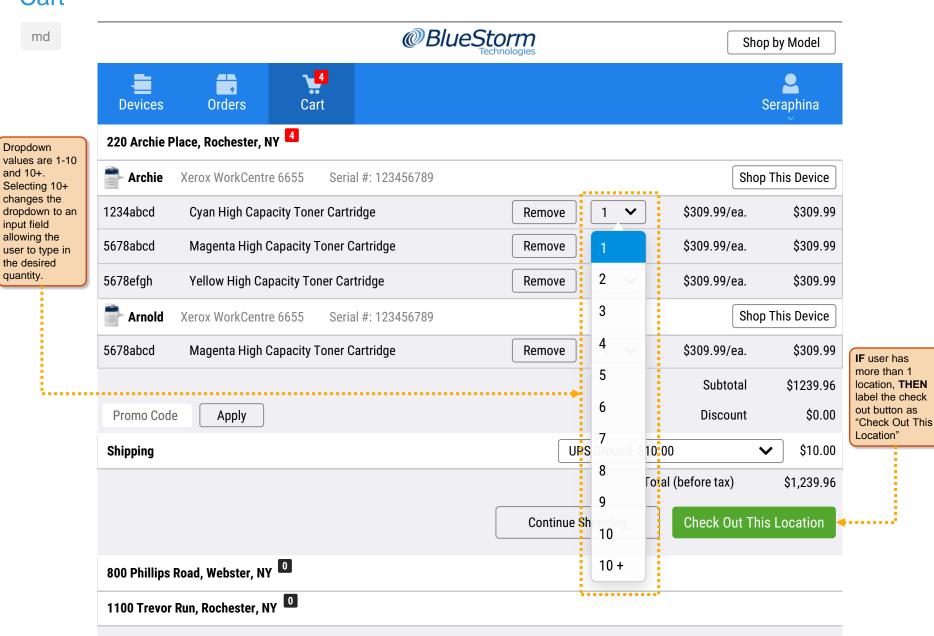
Add to Cart Popover: Select Capacity Option

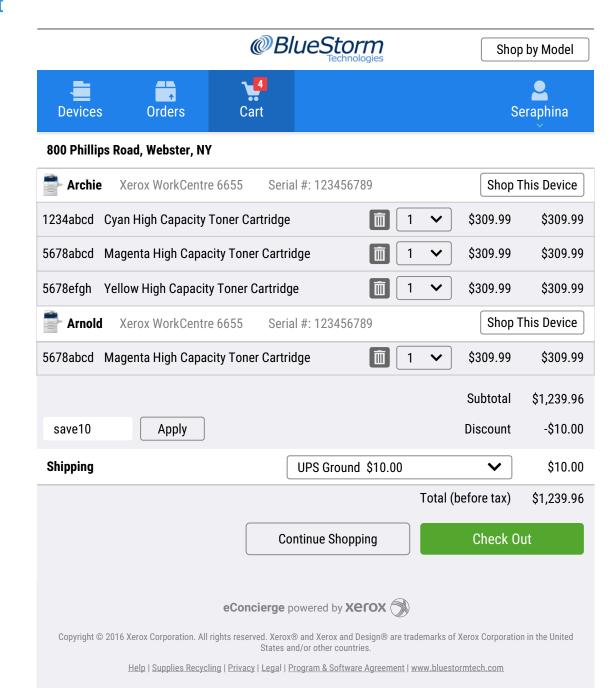


Add to Cart Popover: Select Capacity Option



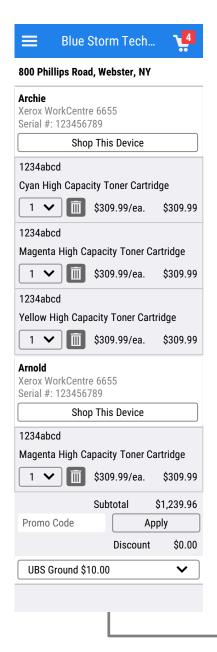


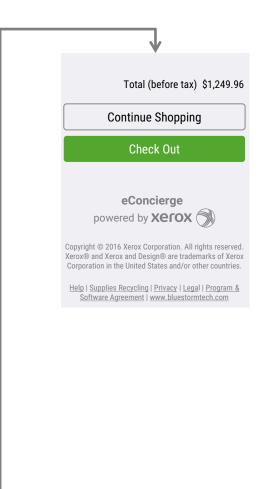




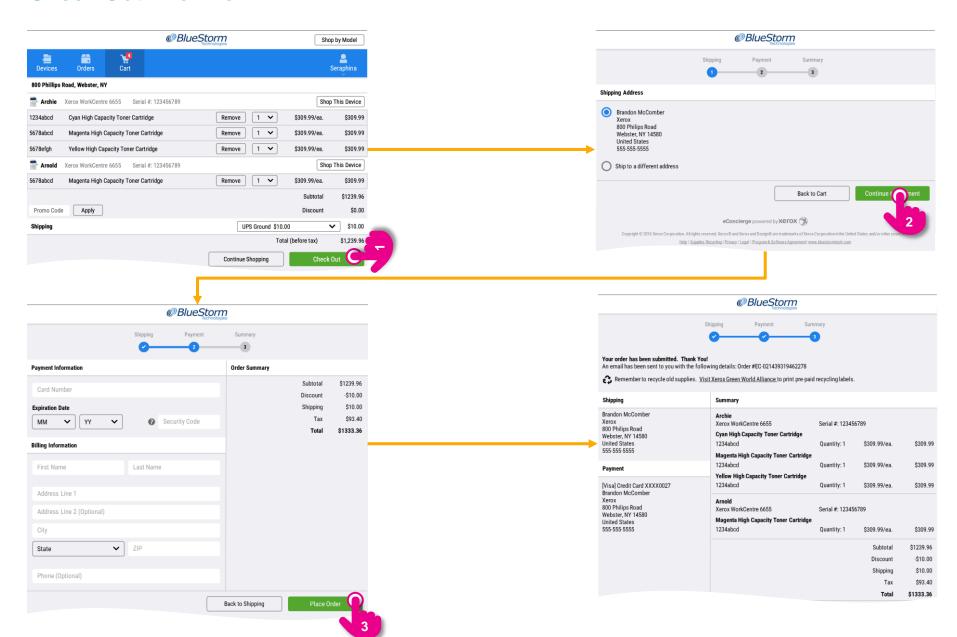
Cart

XS





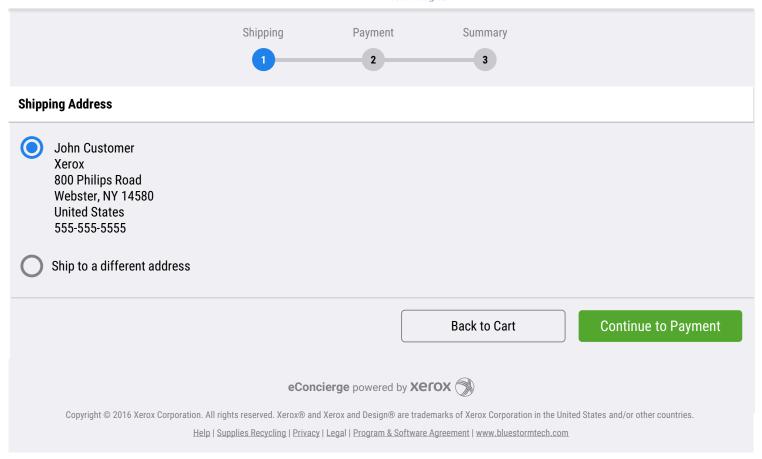
Check Out: Workflow



Check Out: Shipping



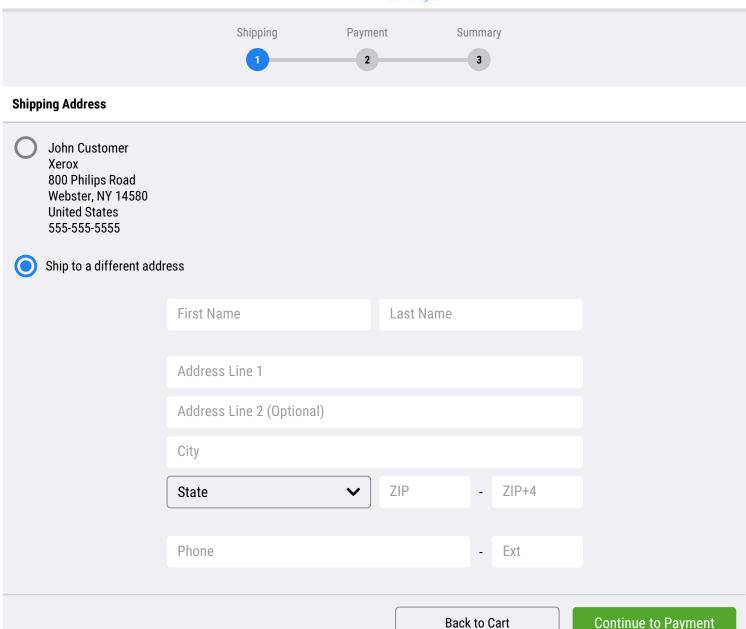




Check Out: Shipping > Ship to a Different Address Selected



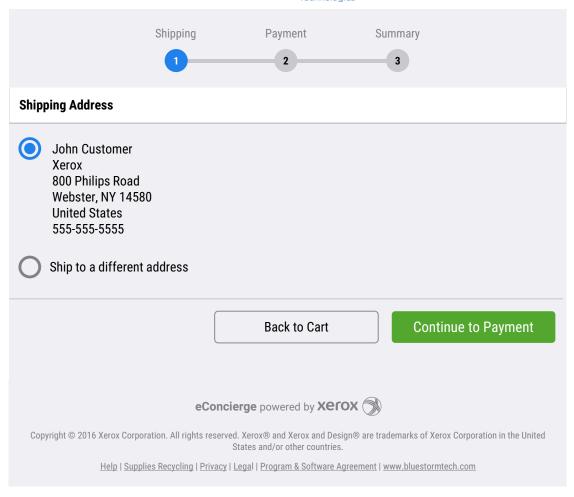




Check Out: Shipping



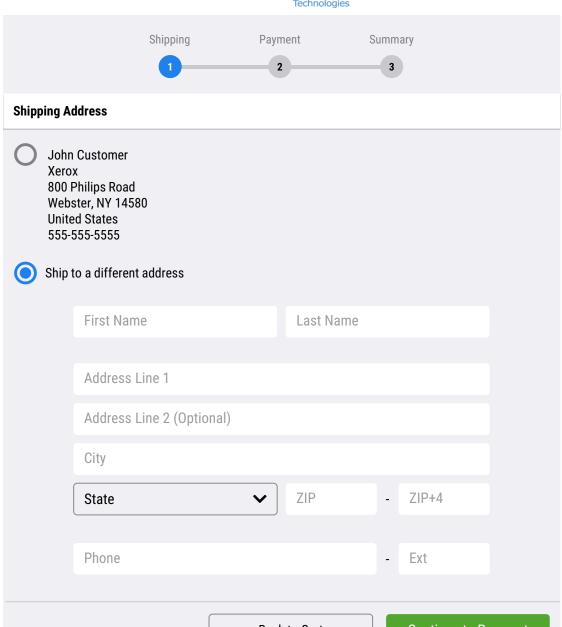




Check Out: Shipping > Ship to a Different Address Selected

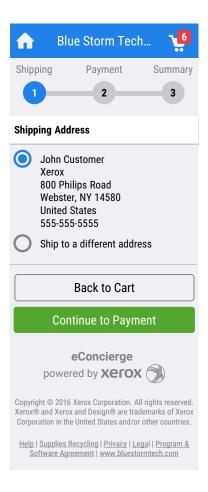






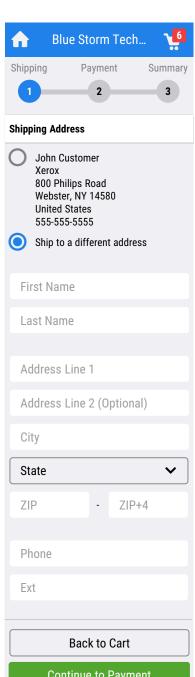
Check Out: Shipping

XS



Check Out: Shipping > Ship to a Different Address Selected

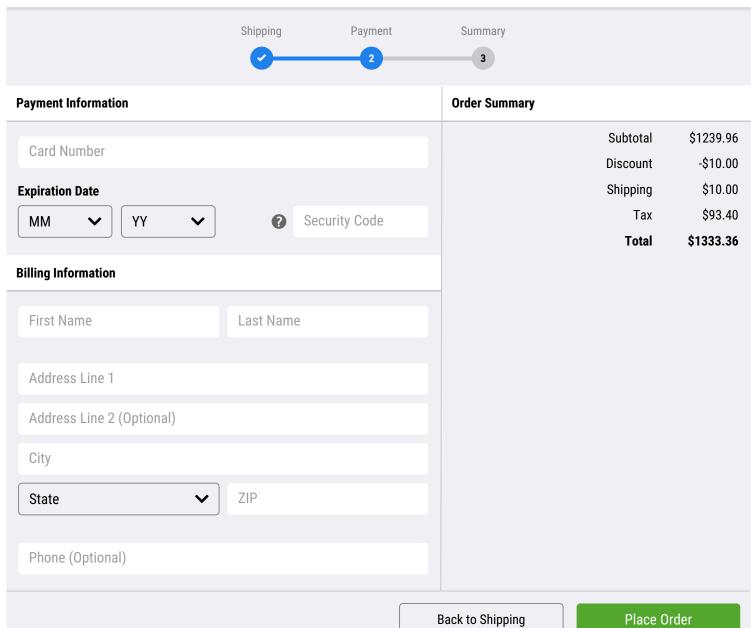




Check Out: Payment



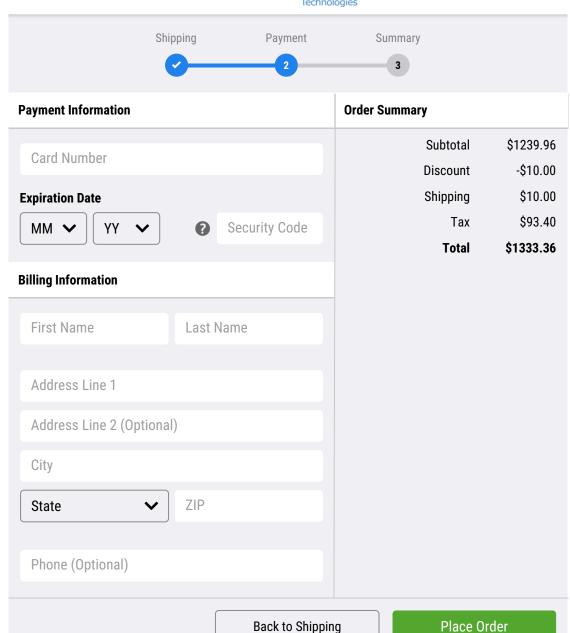




Check Out: Payment

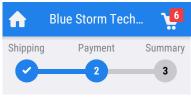




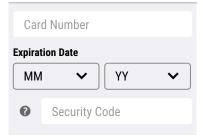


Check Out: Payment



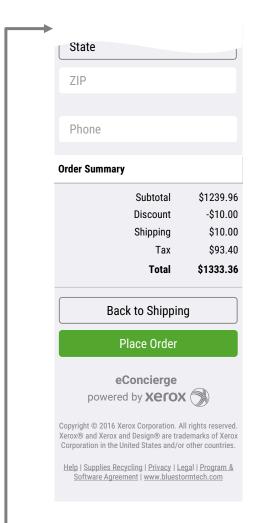


Payment Information



Billing Information









Your order has been submitted. Thank You!

An email has been sent to you with the following details: Order #EC-021439319462278

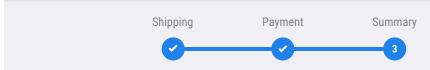


Remember to recycle old supplies. <u>Visit Xerox Green World Alliance</u> to print pre-paid recycling labels.

Shipping	Summary					
John Customer	Archie					
Xerox 800 Philips Road	Xerox WorkCentre 6655	Serial #: 12345	Serial #: 123456789			
Webster, NY 14580	Cyan High Capacity Toner Cartridge					
United States	1234abcd	Quantity: 1	\$309.99/ea.	\$309.99		
555-555-5555	Magenta High Capacity Toner Cartridge					
Payment	1234abcd	Quantity: 1	\$309.99/ea.	\$309.99		
	Yellow High Capacity Toner Cartridge					
[Visa] Credit Card XXXX0027 John Customer Xerox 800 Philips Road Webster, NY 14580 United States 555-555-5555	1234abcd	Quantity: 1	\$309.99/ea.	\$309.99		
	Arnold					
	Xerox WorkCentre 6655	Serial #: 123456789				
	Magenta High Capacity Toner Cartridg	ge				
	1234abcd	Quantity: 1	\$309.99/ea.	\$309.99		
			Subtotal	\$1239.96		
			Discount	-\$10.00		
			Shipping	\$10.00		
			Tax	\$93.40		
			Total	\$1333,36		

md





Your order has been submitted. Thank You!

An email has been sent to you with the following details: Order #EC-021439319462278

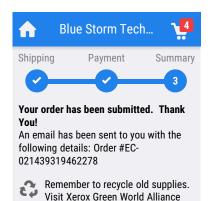


Remember to recycle old supplies. <u>Visit Xerox Green World Alliance</u> to print pre-paid recycling labels.

Shipping	Summary				
John Customer Xerox 800 Philips Road Webster, NY 14580 United States 555-555-5555	Archie Xerox WorkCentre 6655 Cyan High Capacity Toner Cartridge		Serial #: 123456789		
	1234abcd	Quantity: 1	\$309.99/ea.	\$309.99	
	Magenta High Capacity Toner Cartridge				
Payment	1234abcd	Quantity: 1	\$309.99/ea.	\$309.99	
	Yellow High Capacity Toner Cartridge				
[Visa] Credit Card XXXX0027 John Customer Xerox 800 Philips Road Webster, NY 14580 United States 555-555-5555	1234abcd	Quantity: 1	\$309.99/ea.	\$309.99	
	Arnold Xerox WorkCen	tre 6655 Capacity Toner Car	Serial #: 123456789		
	1234abcd	Quantity: 1	\$309.99/ea.	\$309.99	
			Subtotal	\$1239.96	
			Discount	-\$10.00	
			Shipping	\$10.00	
			Tax	\$93.40	
			Total	\$1333.36	

Check Out: Summary

XS



to print pre-paid recycling labels.

Shipping

John Customer Xerox 800 Philips Road Webster, NY 14580 United States 555-555-5555

Payment

[Visa] Credit Card XXXX0027 John Customer Xerox 800 Philips Road Webster, NY 14580 United States 555-555-5555

Summary

Archie

Xerox WorkCentre 6655 Serial #: 123456789

Cyan High Capacity Toner Cartridge

1234abcd Quantity: 1

\$309.99/ea. \$309.99

Magenta High Capacity Toner Cartridge

1234abcd

Quantity: 1 \$309.99/ea. \$309.99

Yellow High Capacity Toner Cartridge

1234abcd

Quantity: 1 \$309.99/ea. \$309.99

Arnold

Xerox WorkCentre 6655 Serial #: 123456789

Magenta High Capacity Toner Cartridge

1234abcd

Quantity: 1 \$309.99/ea. \$309.99

 Subtotal
 \$1239.96

 Discount
 -\$10.00

 Shipping
 \$10.00

 Tax
 \$93.40

Total \$1333.36

Log Out

Continue Shopping

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Flowchart: Checkout > 2+ Locations

